

This cookies policy applies to chelseaphysicgarden.co.uk and cpghothouses.co.uk.

Chelsea Physic Garden operates from two domains chelseaphysicgarden.co.uk and cpghothouses.co.uk. These two websites are different in their design and structure and the information below will indicate where information refers to one domain and not the other.

What are cookies?

Cookies are small text files that are sent to your computer or mobile phone from a website's computer (server) and stored on your device's hard drive. Most websites you visit will use cookies in order to improve your user experience by enabling that website to 'remember' you, either for the duration of your visit (using a 'session cookie') or for repeat visits (using a 'persistent cookie'). Persistent cookies are activated each time you visit the website that created that particular cookie. Cookies cannot be used to identify you personally.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests

You can find more information about cookies at allaboutcookies.org (Opens in new window) and youronlinechoices.eu (Opens in new window).

Cookies used on our websites

The cookies used on our website have been categorised based on the categories found in the ICC UK Cookie guide.

1. Strictly necessary cookies

These cookies enable services you have specifically asked for. For those types of cookies that are strictly necessary, no consent is required.

These cookies are essential to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies services you have asked for, like shopping baskets or e-billing, cannot be provided.

2. Performance cookies

These cookies collect anonymous information on the pages visited. By using the website, you agree that we can place these types of cookies on your device.

These cookies collect information about how visitors use the website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect personal information that identifies a visitor. All information collected by these cookies is aggregated and therefore anonymous. We

use data derived from these cookies to understand and improve how the website is accessed and how well it works.

3. Functionality cookies

These cookies remember choices you make to improve your experience. By using the website, you agree that we can place these types of cookies on your device.

These cookies allow the website to remember choices you make (such as your username, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

4. Targeting or advertising cookies

These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests.

These cookies record your visit to our site, the pages you have visited and links you have followed. They are used to deliver adverts which are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of advertising campaigns. They are usually placed by advertising networks with our permission. They remember that you have visited our site, and this information is shared with other organisations.

5. Behavioural advertising and online privacy

Behavioural advertising, or interest-based advertising, gives you and our advertisers a more valuable and unique experience by delivering advertising and content that is more relevant to your interests, based upon your previous browsing activity on this website as well as third party sites. It is important to note that at no time do we or our service providers attempt to identify you individually nor do we create a profile of you, or the pages you have viewed, for the purposes of delivering advertising.

A guide to behavioural advertising and online privacy has been produced by the internet advertising industry which can be found at www.youronlinechoices.eu (Opens in new window).

Third party cookies

We may allow third party organisations to set cookies using this website in order to deliver services such as online maps or media players. If you would like more information about the cookies used by these third parties, as well as details on how to opt-out, please see the table below.

Cookie Name	What the cookie is used for	chelseaphysicgarden.co.uk	cpghothouses.co.uk
<p data-bbox="233 427 368 1093">Google Marketing Platform, including Google Analytics, Google Tag Manager, Google Ads, and Google Display and Video 360.</p> <p data-bbox="233 1234 376 1507">Cookies with names beginning _ga, _gid, _gcl, or _dc_gtm</p> <p data-bbox="233 1559 347 1709">And the specific names of:</p> <p data-bbox="233 1760 373 1995">SDICC, SID, APISIDD, SAPISID, _Secure-3PAPISID</p>	<p data-bbox="451 416 975 763">We use Google Analytics to give us insights into how you interact with our website and to support display advertising. The advertising includes the display, by third parties such as Google, of adverts across the internet. The adverts may include adverts based on your past visits to our website.</p> <p data-bbox="451 819 986 1368">We sometimes conduct advertising campaigns using the Google Marketing Platform. To find out about how Google uses cookies in advertising and how to control them, go to https://policies.google.com/technologies/ads/(Opens in new window). We and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as Google Display and Video cookies) together to:</p> <p data-bbox="451 1424 967 1731">inform, optimise and serve ads based on someone's past visits to our website report how ad impressions, other uses of ad services and interactions with these ad impressions and ad services are related to visits to our site</p> <p data-bbox="451 1783 991 2007">If you do not wish to allow the use of Google Analytics for advertising, you can opt out using the Google Ad Settings: https://support.google.com/ads/answer/2662922?hl=en-GB(Opens in new window).</p>	<p data-bbox="1031 416 1086 450">Yes</p>	<p data-bbox="1238 416 1294 450">Yes</p>

<p>, HSID, SSID</p>	<p>If you do not wish to allow the use of Google Analytics cookies, Google provides an opt-out plug-in for most common website browsers: http://tools.google.com/dlpage/gaoptout(Opens in new window).</p> <p>We make use of Google Remarketing tools in order to better target our online advertising.</p>		
<p>Facebook Pixel</p> <p>Cookies with name beginning fb</p>	<p>We use the Facebook Pixel to understand conversion tracking, for optimisation, and remarketing purposes.</p> <p>You can view your Facebook ads settings and update your preferences at any time, see https://www.facebook.com/help/568137493302217(Opens in new window).</p>	<p>Yes</p>	<p>Yes</p>
<p>Dotdigital</p> <p>Cookies with names beginning ____cfduid, dm_i, Survey-, lpform,, LP-, dm-</p>	<p>We send emails using Dotdigital, which also has tracking technology. We use these to understand how well our emails are performing and what links are clicked on by our readers. We then use this information to improve the emails that we send to you and the services that we provide.</p>	<p>Yes</p>	<p>Yes</p>
<p>Access IT</p>	<p>Access IT provide us with webhosting services, online shop services, donation services and</p>	<p>Yes</p>	<p>No</p>

<p>A full list of the cookies used by Access IT can be found at the address below:</p> <p>https://access-support.force.com/Support/s/article/RaisingIT-What-Cookies-are-stored-on-all-RaisingIT-websites</p>	<p>online forms. The cookies that they use to provide these services help us to provide you with a better browsing experience and to understand how users navigate our website.</p>		
<p>Youtube.</p> <p>Including specific cookies named:</p> <p>_Secure-3PSIDCC, SIDCC, _Secure-3PAPISID</p>	<p>We use embedded Youtube videos on our websites. These cookies allow us to do this and to understand how people engage with these videos.</p>	<p>Yes</p>	<p>Yes</p>

, HSID, SSID			
Facebook	We use Facebook to advertise products and promote the Garden. To do this we make use of the Facebook Pixel which tracks the behaviour of visitors to our website. Depending on a visitor's privacy settings on the Facebook Platform, or other platforms owned by the same company these will also link individuals browsing our pages to their accounts on these platforms.	No	Yes

Managing cookies

If you do not wish to accept cookies on to your device you can do so by adjusting the settings on your browser. However, be aware that if you do block cookies, some features of our websites may not be available to you and some web pages may not display properly.

Guidance on how to manage your cookies and how to opt-out can be found here:

- [About Cookies](#)(Opens in new window)
- [Your Online Choices](#)(Opens in new window)
- [DAA's WebChoices Tool](#)(Opens in new window)

Or you can visit the following webpages:

- [Google Chrome](#)(Opens in new window)
- [Microsoft Internet Explorer](#)(Opens in new window) and [Microsoft Edge](#)(Opens in new window)
- [Mozilla Firefox](#)(Opens in new window)

- [Safari\(Opens in new window\)](#)

If you have concerns about any cookies set by Chelsea Physic Garden please contact enquiries@chelseaphysicgarden.co.uk, and include a link to the page on which the cookie is set.